

# CUSTOMER INSIGHTS PROGRAMME

ALL YOU NEED TO KNOW - FROM ONLY \$82/MTH



## WHAT YOU GET

- Professional and branded customer survey
- Online survey links
- Instant adhoc alerts
- Weekly summary reports
- Monthly deep dive reports
- Benchmarking with other participants
- No limit to the number of responses

From \$975pa  
(\$81.25/mth)

Additional options include custom questions, multiple languages, mobile app for on-site data collection.

Price excludes GST

To secure your place on this programme please contact:  
mail@angusassociates.co.nz or call 04 499 2212

angus  
& ASSOCIATES

# CUSTOMER INSIGHTS PROGRAMME

## EXAMPLE OUTPUTS

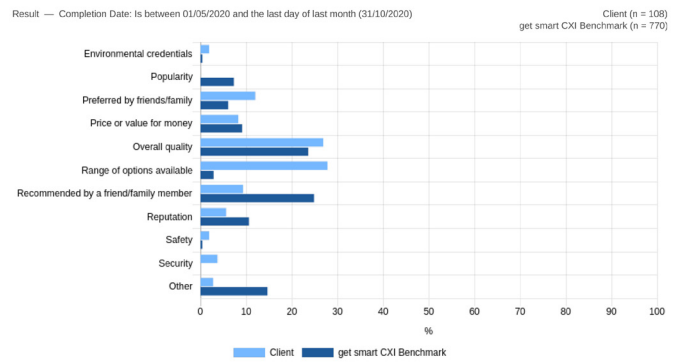
Deep dive insights about your customers - straight to your inbox every month.

There is no limit to the number of respondents, giving you the opportunity for a wealth of insight and trend analysis over time.

1. Understand why customers choose your brand vs. your competition
2. Listen to what your customers view as product development opportunities
3. Keep a watch on value for money perceptions, get your pricing right
4. Learn where to focus your advertising spend

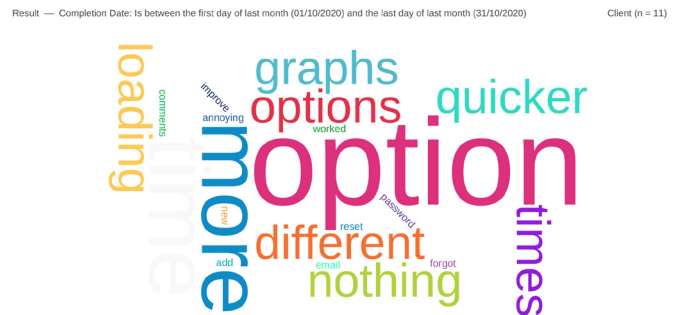
1.

### Most important reason for brand choice



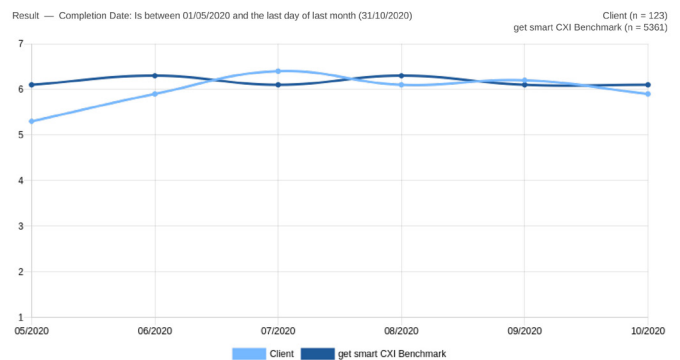
2.

### Opportunities (Last Month)



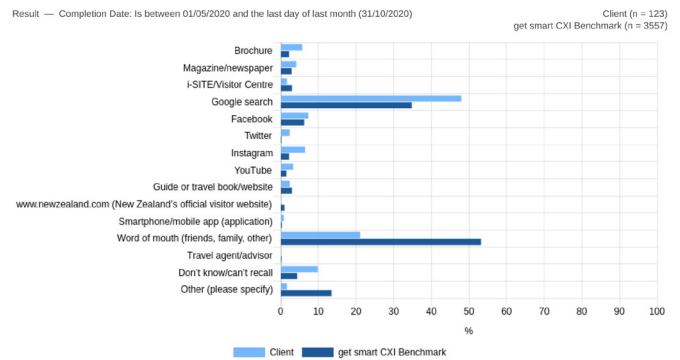
3.

### Value for money (1=Poor, 7=Excellent)



4.

### Information channels



Contact us to view the full version of our alert, weekly and monthly reports:  
[mail@angusassociates.co.nz](mailto:mail@angusassociates.co.nz)  
 or call 04 499 2212