

Customer Insights Programme

All you need to know - only \$99 a month



What you get

- Professional and branded survey for your customers
- Online survey links
- Instant alerts on positive/negative feedback
- Weekly summary reports
- Monthly deep dive reports
- Benchmarking with other participants
- No limit to the number of responses

From \$99/mth (\$1,188pa)

Additional options include custom questions, and a mobile app for onsite data collection.

Price based on an annual contract, excludes GST

To sign up to the Customer Insights programme, please contact:
mail@angusassociates.co.nz

angus
& ASSOCIATES

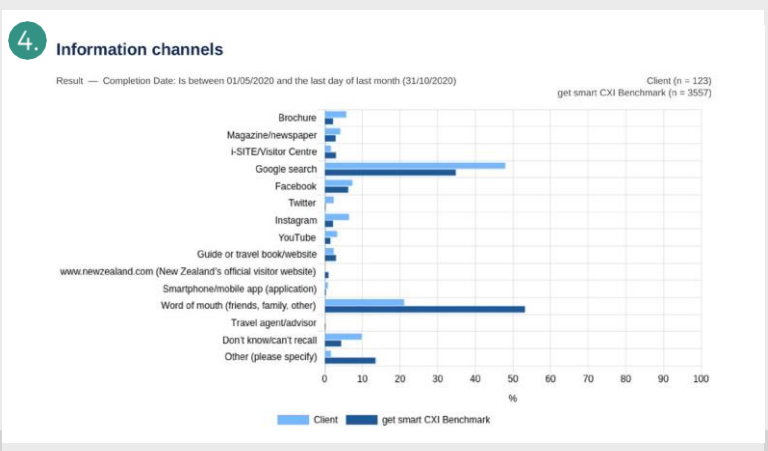
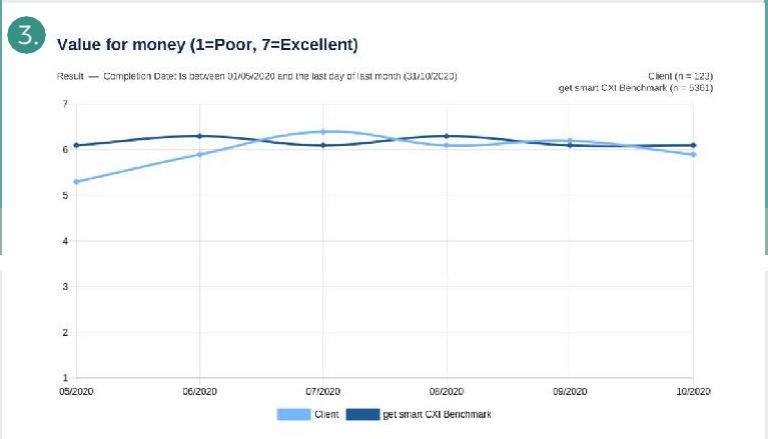
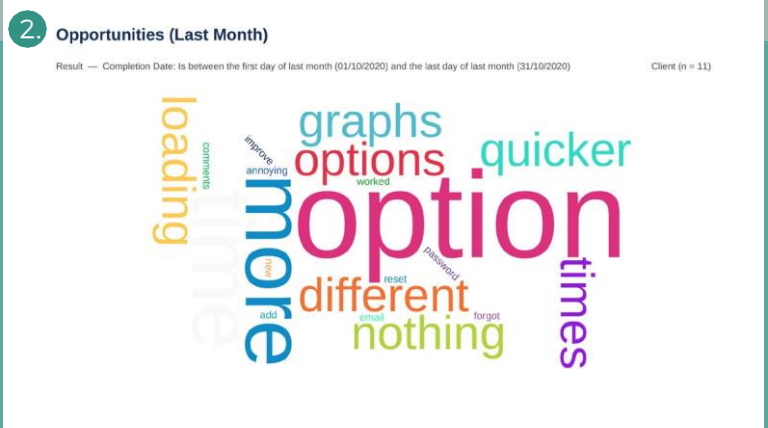
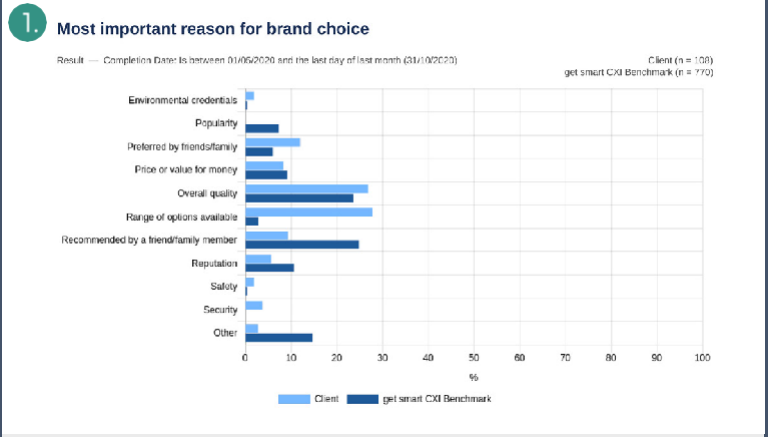
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Example outputs

Deep dive insights about your customers - straight to your inbox every month.

There is no limit to the number of respondents, giving you the opportunity for a wealth of insight and trend analysis over time.

1. Understand why customers choose your brand vs. your competition
2. Listen to what your customers view as product development opportunities
3. Keep a watch on value for money perceptions, get your pricing right
4. Learn where to focus your advertising spend



Contact us to discuss your interest in customer insights or any of our other insight programmes:
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